



the fusion companies



Sundays 8/7c on ABC

Dear Friend:

The 9th season of *Extreme Makeover: Home Edition*, the Emmy-award winning hit reality show on ABC Television, is coming to Maryland to surprise one very deserving family with an extreme home makeover. Leading Mid-Atlantic green home builder/developer group, The Fusion Companies, is joining forces with local vendors, businesses, and dedicated volunteers to help a selected family.

The home that will be constructed later this month is being meticulously designed by award winning Annapolis based architecture firm, Halpern Architects in conjunction with the design team from *Extreme Makeover: Home Edition*. Not only will the family receive a home that meets their wants and needs, measures are also being made to make sure their new house is both “green” and sustainable, designed to achieve “zero-energy” and with no carbon footprint. This monumental project would not be possible without the unwavering commitment by our exceptional core group of volunteer companies and individuals.

We invite you to join with the Maryland community to make a difference in the lives of this family. Many sponsorship opportunities are available, each including exciting benefits. The schedule for the project is as follows:

9/14/11: Official Media Release

9/22/11: Official Pep Rally: Location to be announced 9/14

9/23/11: Fundraising Party: Power Plant

9/26/10: Official Kick-Off Party: Location to be announced 9/14

9/28/11: The “Door Knock”, notifying the family and beginning the build

10/4/11: “Move that Bus” – the reveal, or first time the family will see their new home

We are hopeful that you will participate in one of the sponsorship opportunities and we thank you in advance for your consideration. Please contact us if interested in discussing creative ways to contribute that are more beneficial to your business – the events above just scratch the surface of what is possible. You may indicate your level of participation on the attached form and return via email at info@thefusioncompanies.com or fax 443-458-0693. All checks may be made payable to: Project 911.

Given the sensitive nature of television production and secrecy, we ask that you not reveal any details regarding your involvement until after the official media release on 9/14/11.

Warmest regards,

Josh Sims, Fundraising Director



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Sponsorship Form

Name: _____ Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

\$50,000+ Level - Diamond

- TV acknowledgement: Static End Credit at the end of the episode
- Company flag provided and flown on construction site
 - Art work need by September 14th, 2011
- VIP Tent Sponsorship Banner (2x6 feet)
 - Art work need by September 14th, 2011
- Autographed Memorabilia Item
- 10 VIP Tickets to VIP tent per day
- 4 VVIP Tickets
- 20 Tickets to Kick-off Pep Rally on September 21, 2011
- 12 Tickets to Kick-off Party
- 10 Tickets to "The Exclusive Wrap Party", Location TBD, October 5, 2011
- 10 Tickets to the Viewing Party with two bottles of Champagne
- Use for company marketing *Extreme Makeover: Home Edition* logo (Requires Trade Agreement and approval from ABC)
- Website Acknowledgement on www.fusionextremebuild.com

\$35,000 Level - Platinum

- TV acknowledgement: Rolling Credit at the end of the episode
- Tent Sponsorship Banner for Tent
- Autographed Memorabilia Item
- 6 VIP Tickets to VIP tent per day
- 6 Tickets to Kick-off Pep Rally in Salisbury, MD on September 21, 2011
- 16 Tickets to Kick-off Party
- 6 Tickets to "The Exclusive Wrap Party", Location TBD, October 5, 2011
- 6 Tickets to the Viewing Party with bottle of Champagne
- Use for company marketing *Extreme Makeover: Home Edition* logo (Requires Trade Agreement and approval from ABC)
- Website Acknowledgement on www.fusionextremebuild.com

\$20,000 Level - Gold

- Tent Sponsorship Banner for Tent
- Autographed Memorabilia Item
- 4 VIP Tickets to VIP tent per day
- 4 Tickets to Kick-off Pep Rally in Salisbury, MD on September 21, 2011



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- 12 Tickets to Kick-off Party
- 4 Tickets to “The Exclusive Wrap Party”, Location TBD, October 5, 2011
- 4 Tickets to the Viewing Party with bottle of Champagne
- Use for company marketing *Extreme Makeover: Home Edition* logo (Requires Trade Agreement and approval from ABC)
- Website Acknowledgement on www.fusionextremebuild.com

\$10,000 Level - Silver

- VIP Tent Sponsorship Banner (2x6 feet)
- Art work needed by September 16th, 2011
- Autographed Memorabilia Item
- 2 VIP Tickets to VIP tent per day
- 2 Tickets to “The Exclusive Wrap Party”, Location TBD, October 5, 2011
- 10 Tickets to Kick-off Party
- 2 Tickets to the Viewing Party with bottle of Champagne
- 2 Pep Rally VIP Tickets with 1 VIP Parking
- Use for company marketing *Extreme Makeover: Home Edition* logo (Requires Trade Agreement and approval from ABC)
- Preferred placement in print media & programs
- Website Acknowledgement on ABC website, 6.8 million page views per day
- Website Acknowledgement on <http://www.fusionextremebuild.com>

\$5,000 Level - Bronze

- Barricade Sponsorship Banner at Build (2x6 feet)
- Art Work needed by September 16th, 2011
- 2 VIP Tickets to VIP tent per
- 10 Tickets to Kick-off Party
- 2 Tickets to the Viewing Party with bottle of Champagne
- 2 Pep Rally VIP Tickets with 1 VIP Parking
- Use for company marketing *Extreme Makeover: Home Edition* logo (Requires Trade Agreement and approval from ABC)
- Preferred placement in print media & programs
- Website Acknowledgement on <http://www.fusionextremebuild.com>

\$2,500 Level – Green Team

- 2 VIP Tickets to VIP tent per day
- 10 Tickets to Kick-off Party
- 2 Tickets to the Viewing Party
- 2 Pep Rally VIP Tickets with 1 VIP Parking
- Use for company marketing *Extreme Makeover: Home Edition* logo (Requires Trade Agreement and approval from ABC)
- Website Acknowledgement on <http://www.fusionextremebuild.com>